

Privacy Policy

What information do we collect?

We collect information from you when you register your Vampire on our site or fill out a form.

When registering on our site, as appropriate, you may be asked to enter your: first name, last name, address, city, country or e-mail address. Some information is optional and some may be required. You may, however, visit our site anonymously.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience
 - Your information helps us to better respond to your individual needs.
- To improve our website
 - We continually strive to improve our website offerings based on the information and feedback we receive from you.
- To improve customer service
 - Your information helps us to more effectively respond to your customer service requests and support needs, i.e., we want user stats per country to improve distribution channel and support, product information (product, serial, purchase date) for tracking and securing our IP and for creating statistics.
- To process transactions
 - Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than the express purpose of delivering the purchased product or service request by the customer.
- To send periodic emails
 - The email address you provide may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.
- To administer a contest, promotion, survey or other site feature

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you access your personal information.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety. However, non-personally identifiable information may be provided to other parties for marketing, advertising, or other uses.

Online Privacy Policy only

This online Privacy Policy applies only to information collected through our website and not to information collected offline.

Your consent

By using our site, you consent to our Privacy Policy.

Changes to our Privacy Policy

If we decide to change our Privacy Policy, we will post those changes on this page.

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